

Club Will Support Displays at Area Horse Fairs

Members of the Midwest Fjord Horse Club who will be attending Horse Fairs or Expos with their horses may want to apply for a grant to help with costs for promotional efforts.

The Board of Directors voted recently to give up to \$100 toward promotion at events where 5000 or more people are expected to be in attendance. There is no stipulation as to how many MWFHC members or Fjord Horses must attend the Fair.

Requirements:

Members must set up a display area where Fjord and MWFHC brochures and information are available to fairgoers

The name of the Midwest Fjord Horse Club must appear in this area as a sponsor

Any MWFHC member, whether attending the event or not, must be allowed to post flyers, sales lists, or promotional literature in the display area at no charge

Reimbursement is limited to a maximum of \$100 per event, not to exceed the out-of-pocket cost for the display area

Payment will be made after completion of the event

Members who are interested in this reimbursement should submit the following information to Anne Weyker, Treasurer, upon completion of the event:

Name and date of the Event

Name(s) of MWFHC members attending

Estimated number of Fjord Horses at the Event

Estimated attendance at the Event

Name and phone or email of the Fair/Expo Chairperson

Name and address of club member to receive reimbursement

Receipts to document your expenses (you are welcome to scan and email the receipts)

Information can be mailed or submitted by e-mail to:

Anne Weyker
6737 Clay Ridge Road
Cedar Grove, WI 53013
anneweyker@yahoo.com

Questions? Contact Anne or Patti Walter, MWFHC President, dwalter@tm.net