

EXECUTIVE COMMITTEE WINTER MEETING
FEBRUARY 23, 2008, STERLING, ILLINOIS

Saturday morning the executive committee met at 7:00 A.M. Susie Sadlon, Patti Jo Walter, Chuck Kelly, Pat Holland, DeeAnna Weed, Dawn Schlickman and Therine Gudknecht were present.

Pat Holland reported on her conversation with Marlin Krupp regarding the Blue Earth show. We discussed what we would like to have available to the Club at the show this year. Pat will ask Marlin to designate the south side of the barn to be the warm-up area. All trailers will be parked on the north side of the barn this year. The holding area will be the same as last year at the south side of the arena.

Chuck Kelly has been working on an agreement which will spell out the responsibilities of the Club and the Fair Grounds so it will be clear to everyone. A written proposal will be mailed to the Faribault County Fair Board by the end of the week.

Pat Holland reported that Joe Prebeck will be the judge for the Blue Earth show this year. The cost will be \$250 - \$275 per day.

It was decided to hire the same photographers as last year, Doyle and Shirley Gates. The Club will pay a daily fee of \$50 - \$75. No other expenses will be paid to them.

Pat Holland reported that a survey was sent out to around 70 people and approximately half were returned. She will continue to ask people at the meeting to complete a survey if they haven't done so previously.

There is an opportunity to advertise our Blue Earth show in the Fjord calendar. Chuck Kelly moved to recommend to the Club that we to have a quarter page ad in that calendar. Patti Jo Walter seconded and the motion passed. DeeAnna Weed will work on the ad and Pat Holland will draw a cartoon for the ad. The slogan will be "The friendly show in the heart of America".

We discussed again ways we could increase membership in our Club. Chuck Kelly will order labels from the NFHR to use for sending letters to everybody in the NFHR.

We talked about our line of clothing and ideas of what could be put on the clothing. Patti Jo will send an article to the newsletter calling for all artists to submit their ideas. There will be a contest with a shirt being the prize for the winner or winners.

The agenda for the regular meeting was discussed.

Chuck Kelly talked about the Midwest Horse Fair in Wisconsin and the booth for that fair.

Chuck Kelly will continue to work with the insurance for our club.

Meeting adjourned.

Respectfully submitted,
Therine Gudknecht
Secretary